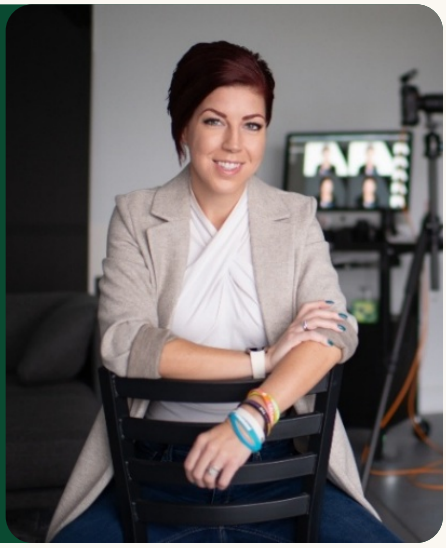
Alinea STRATEGIES
Where what's next takes shape.

STRATEGIST | FACILITATOR | SPEAKER

Leadership and strategy that move people and priorities forward.

Practical, people-centered support for organizations preparing for what comes next.

CARISSA BURGETT, CAP, PM | FOUNDER & PRESIDENT



ABOUT CARISSA

Carissa Burgett is the Founder and President of Alinea Strategies, an award-winning Chief of Staff, and the Immediate Past Chair of the IAAP Foundation, where she previously served as Chair and President.

Across more than 15 years, she has partnered with executives, boards, and teams; led governance and operations for a 65-member global board; and built a reputation for bringing structure, energy, and follow-through to complex work. Her CAP and PM credentials reflect the discipline behind her people-centered leadership.

Carissa's work moves fluidly from the keynote stage to the strategy room, leadership table, and coaching conversation. She speaks to audiences across industries and professional communities around the globe, facilitates retreats and offsites, develops and coaches leaders, and helps boards and organizations turn priorities into meaningful progress.

THE ALINEA APPROACH

Clarity for the work. Care for the people. Momentum for what comes next.

The work starts with listening: understanding what matters, what is getting in the way, and what success needs to look like for the people in the room. Carissa brings energy, candor, and empathy to help teams surface the real issue, build confidence in the path forward, and turn conversation into action. People leave feeling seen, challenged, and ready to move.

A GLIMPSE OF ORGANIZATIONS CARISSA HAS WORKED WITH

The Hershey Company • Cincinnati Children's Hospital • Diligent Corporation

Pennsylvania Chamber of Business and Industry • NTCA - The Rural Broadband Association

IAAP • ASAP • The Beacon Institute • Girl Scouts of the USA • The PA Way

Where leadership, people and strategy move together.

Alinea sits at the intersection of strategy and people. Every engagement is designed to create the clarity, confidence, and shared ownership needed to move important work forward.

1 Speaking & Professional Development

High-energy, practical learning that helps people see their role differently and leave ready to act. Every session is tailored to the audience, never pulled from a shelf.

2 Strategic Retreats & Offsites

The structure and space teams need to name the real issue, make decisions, and align around what comes next.

3 Leadership Development & Coaching

Development that strengthens confidence, judgment, and influence for professionals navigating greater responsibility and complexity.

4 Governance & Strategic Support

Board development, strategic planning, and fractional leadership support that turn priorities into movement without losing sight of the people doing the work.

TOPICS BROUGHT TO LIFE

- Confidence & influence
- Emotional intelligence
- Communication
- Leadership
- Difficult conversations
- Change & transitions
- Strategic alignment
- Professional growth

DESIGNED FOR

- Corporate teams & leaders
- Associations & nonprofits
- Boards & leadership teams
- Professional & women-focused groups
- Administrative professional groups

WHAT CLIENTS CAN EXPECT

CUSTOMIZED **CANDID** **PEOPLE-CENTERED** **BUILT FOR ACTION**

Let's shape what's next.

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Connect with Carissa on LinkedIn